

# AN INITIATIVE ON BREAST CANCER AWARENESS

Hosted by MEPs

**ELENA GENTILE (IT, S&D) and LIEVE WIERINCK (BE, ALDE)**

*Karen Benn, Deputy CEO, Europa Donna*

*Barbara Wilson, Founder, Working with Cancer*

*Susanne Schaffert, Region Head, Novartis Oncology Region Europe*

*Kathi Apostolidis, Vice President, European Cancer Patient Coalition*

*Fatima Cardoso, Coordinator, European School of Oncology*

*Arnaud Portalier, GE Healthcare Europe*

*Carmela Totaro, Breast Care Centre, ASL Foggia-Manfredonia (IT)*



**Date:** WEDNESDAY, 8 NOVEMBER 2017

**Time:** 13:00 – 15:00

**Location:** PHS P4B00, European Parliament



This initiative aims to **increase awareness around the daily reality of living with breast cancer**. It highlights ongoing **unmet needs** with a call for **Europe-wide** improvement in the care and management of the disease, convening the conversation in order for EU institutions to **prioritise breast cancer care** in policy-making.

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Following the event, a reception hosted by **MEP Gianni Pittella**, President of the Group of the Progressive Alliance of Socialists & Democrats, will take place at **Radisson RED** (Rue d'Idalie 35, 1050 Ixelles) **at 18:00**.

*The reception launches an exhibition of **inspiring patient films** that will be on display at Radisson RED on November 8<sup>th</sup> and 9<sup>th</sup>*

**Please come to experience what time means to people living with breast cancer.**